

## VENUE GENERAL INFORMATION

We look forward to welcoming you to the Tower Festival Headland, Blackpool. We ask for your co-operation and request that you abide by the following guidelines designed to assist you:

### DO'S

- Do keep your ticket with you at all times.
- Do be in your seat by 6.20pm.
- Do allow ample time to take advantage of the toilet facilities.
- Do bring waterproof clothing.
- Do put any rubbish in the bins provided for you.
- Do look out for official vendors and concession stalls.
- Do avoid unlicensed traders outside of the venue offering inferior goods.
- Do tune into local radio stations for the latest road updates.

### DON'TS

- Do not bring food or drink of any sort into the venue. There will be security checks in place and items may be confiscated.
- Do not arrive with any form of audio or visual recording equipment.
- Do not put up umbrellas during the concert performance.
- Do not leave valuables on display in your vehicle.

### ACCESS

Access to the venue will commence at 4.00pm. Please enter by any of the five entrances on the Promenade and from here follow the signage to find block, row and seat indicated on your ticket.

### SEATING

Seats for the performance may be covered or uncovered. The concert will not be cancelled in the event of inclement weather. Please bring clothing appropriate to the expected weather conditions. Please note that there will not be a left luggage or cloakroom facility at the venue.

### LATECOMERS

The concert will commence at approximately 6.30pm. Please be seated by 6.20pm. Please allow plenty of time for your journey and for parking and transfer, as well as getting to your seat. Latecomers will be admitted at a suitable point in the performance.

### REFRESHMENTS

A range of catering facilities offering a variety of food and drink will be available within the venue from 4.00pm onwards. Please note there will be limited access to credit/ debit card machines. Cash machines will NOT be available within the venue.


### NO CAMERAS OR TAPE RECORDERS

Please do not bring cameras, video recorders or tape recorders, as these will not be permitted within the venue.

### FIRST AID

First Aid points are situated within the venue and are clearly signposted. Any steward will be pleased to direct you.

Please ensure you read the Promoters terms and conditions at [www.marshall-arts.com](http://www.marshall-arts.com)  
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**ELTON JOHN**  
& HIS BAND  
SPECIAL GUESTS 2CELLOS

**SATURDAY 16 JUNE 2012**

**TOWER FESTIVAL  
HEADLAND  
BLACKPOOL**

a Marshall Arts Ltd presentation in association with ROCKET by arrangement with Marketing Blackpool

visit **Blackpool**

radio **wave** 95.8FM

**magic** 106.6FM

**smooth** 102.4FM

**the bay** 107.7FM



**The Gazette**  
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## GENERAL DIRECTIONS

### BY CAR

The M55 links the town with the M6 and the country's motorway network. Follow the M55 west until the end of the motorway and follow the signs for town centre parking.

### CAR PARKING

There is no designated car parking for this event. Long stay car parks in Blackpool are located on: Bonny Street and Central Drive (located off Seasiders Way). Parking charges range from £2.50 for 2 hours to £12.00 for 12 hours. Please note that not all machines accept card payments. Bonny Street Car Park machines are cash only. Directions for car parking are located from the M55 motorway, along Yeadon Way leading onto Seasiders Way. For further info please call 01253 476383.

### PUBLIC TRANSPORT

We are keen to promote alternatives to travelling to the concert by car in order to minimise impact on the environment, local neighbours and the highway network. We note that the late nature of the finishing time means a relatively limited public transport network will be in operation. Please check with rail and bus providers before you travel.

### BY TRAIN

Services from Manchester, Liverpool and Preston terminate at Blackpool North Station which is a short walk to the Headland. Services from Blackburn and Preston terminate at Blackpool South Station. Bus 5 or 16 will then take you into Blackpool centre for the Headland.

For further information visit: [www.nationalrail.co.uk](http://www.nationalrail.co.uk) or call 08457 48 49 50.

### BY TRAM

Line numbers 1, 2, 3, 4, 5, 7, 9,10,11,14,15,16 and 17 all stop within easy walking distance of the Tower Festival Headland. The new Blackpool trams will run a northbound service from Starr Gate, Pleasure Beach Resort and all stops to Central Pier, terminating just before the Headland and a Southbound service from Fleetwood, Cleveleys, Bispham and North Shore terminating by North Pier.

For further information visit: [www.blackpooltransport.com](http://www.blackpooltransport.com) or call: 01253 473001.

### ACCOMMODATION

Accommodation can be booked in one of Blackpool's quality rated hotels, guest houses, B&B's or self catering apartments by telephone on 01253 478222, online at [www.visitblackpool.com/accommodation](http://www.visitblackpool.com/accommodation) or in person at our Jubilee Tourist Information Centre at Festival House by the Tower Festival Headland.

### TOURIST INFORMATION

Blackpool's new Jubilee Tourist Information Centre features state of the art screens to give you a taster of everything that Blackpool has to offer, without leaving the TIC. The knowledgeable and friendly staff are on hand to help you discover all the latest exciting attractions and events that Blackpool has in store, along with a wide range of offers, services and gifts you cannot afford to miss.

For general enquiries please call: 01253 478222 or go to: [www.visitblackpool.com](http://www.visitblackpool.com).

## VENUE MAP



## SEATING PLAN



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